



## BIOGRAPHY

### LaDonna Mitchell

Northwest Arkansas, Territory Manager / Recruiter

LaDonna Mitchell joined OAA in 2014. LaDonna came from Names and Numbers Independent Directories, where she started as executive assistant, moved up to designer, sales support, account executive, senior account executive and eventually vice president of sales in just eight years. This has allowed her to get to know the business climate in Arkansas and establish long-lasting relationships.

LaDonna studied at Missouri Southern State University and Franklin Tech. She is a lifetime student who believes you should never stop seeking wisdom and contributing to the growth of others. LaDonna has earned 13 Addy Awards from the local Ad Club.

LaDonna enjoys painting, decorating, gardening, farming, reading, skating, kayaking, fishing, four-wheeling and boating. She has 18 MVP awards as a jammer/blocker on her roller derby teams. Her service projects include Adopt-A-Grandparent, American Heart Society, Hope 4U, Ronald McDonald House, and Big Brothers/Big Sisters.